



Price Sheet

Time variations are dependent on the client. Requirements, feedback and communication are key for us at OMK Creative to be able to create designs that the client will be satisfied with.

If you have a strict budget, tell us about what you need and we can see what we can do within your budget. *Below is a list of services we provide:*

Basic Website - \$1800

(Approx completion time 1-2 weeks)

- *Consultation*
- *Simple website structure (including your logo)*
- *Up to 4 pages of information*
- *Domain**
- *Gmail account*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for this design (optional, necessary so we do not waste time/have limited time)
- All information(written) and high quality images supplied to us, notifying us of any updates needed (note this may increase final

payment depending how much extra work may be needed on these)

Note: if low quality information is supplied to us then this will reflect on the website

- Links to social media
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Professional Website - \$7000

(Approx completion time 2-3 weeks)

- *More pages for information*
- *Added images & gallery*
- *Calendar options*
- *Connected social media feed*
- *Forms for clients/visitors to fill in*
- *Simple eye catching title/quote animation*
- *Location of your business on a website map*
- *Email address set up*
- *Domain**
- *Copywriting (writing and editing written content)*

What we need from you/requirements:

- What exactly we need to do (a written brief)

- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for this design (optional, but necessary so we do not waste time/have limited time)
- All information(written) and high quality images supplied to us, notifying us of any updates needed (note this may increase final payment depending how much extra work may be needed on these)
Note: if low quality information is supplied to us then this will reflect on the website
- Links to social media
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Online Package - \$100-\$500

(Approx completion time 1-2 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concept*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file.*
- *Watermarked logo*
- *Brand guideline*
- *Business card design*
- *Facebook cover design*
- *Social media graphic*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for logo design (**not** optional, necessary so we do not waste time/concepts are heading in the right direction)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Gold Package - \$200-\$500

(Approx completion time 1-2 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concept*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file.*
- *Watermarked logo*
- *Brand guideline*
- *Business card design*
- *Facebook cover design*
- *Social media graphic*
- *Website banner*
- *Letterhead*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for logo design (**not** optional, necessary so we do not waste time/concepts are heading in the right direction)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Diamond Package - \$200-\$500

(Approx completion time 2-3 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concept*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file.*
- *Watermarked logo*
- *Brand guideline*
- *Business card design*
- *Facebook cover design*
- *Social media graphic*
- *Website banner*
- *Letterhead*
- *Promotional item design of your choosing eg: hat, tote bag, tee*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for logo design (**not** optional, necessary so we do not waste time/concepts are heading in the right direction)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Logo Design - \$100-\$400

(Approx completion time 1-2 weeks)

- *Consultation*
- *3 edits (from your feedback)*
- *Full ownership and PNG copies on completion*
- *2-3 variants of the logo*
- *Options to have logo on mock uniform and other accessories*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding

- Any inspiration/ideas you have for this design (**not** optional, necessary so we do not waste time/concepts are heading in the right direction)
- List of items/accessories you want yo logo added to
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Standard Logo Design - \$100-\$500

(Approx completion time 1-2 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concepts*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits you and your branding
- Any inspiration/ideas you have for this design (**not** optional, necessary so we do not waste time/concepts are heading in the right direction)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)

- Contact information so we can send you files and get in contact with you when needed

Logo Guide - \$100-\$400

(Approx completion time 1-2 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concept*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file.*
- *Watermarked logo*
- *Implementation Information Sheet*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits your branding
- Any inspiration/ideas you have for this design (optional, but necessary if you do not wish to waste time/have a time limit)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Logo Uniform Mock Design - \$50-\$100

(Approx completion time 1-2 weeks)

- *Consultation*
- *Full mock design of your new logo on uniforms or stationary*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits your branding
- Any inspiration/ideas you have for this design (optional, but necessary if you do not wish to waste time/have a time limit)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Office Package - \$50-\$100

(Approx completion time 1-2 weeks)

- *Questionnaire to establish design brief*
- *4 initial design concept*
- *3 alterations*
- *PDF, PNG, JPG files supplied in a ZIP file.*
- *Stationary package including:*
 - *Pen designs*

- *Mouse pads*
- *USB flash drives*
- *Notepads*
- *Let's discuss stationary*

What we need from you/requirements:

- What exactly we need to do (a written brief)
- Any information about the business/company so the design suits your branding
- Any inspiration/ideas you have for this design (optional, but necessary if you do not wish to waste time/have a time limit)
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

Image Editing - \$5-\$120

(Approx completion time 1-2 weeks)

Available services

- *Image altering, retouching & colour correcting*
- *Image editing for products such as clear-cutting*
- *Initial brief on images*
- *Send us your digital files*
- *Single images up to 10: \$5*

- *Image editing package:*
 - *10 images \$40*
- *10+ images: \$20p/h*
- *Photo album package: \$120*
- *Book Now to let us know which service you need.*

What we need from you/requirements:

- What exactly we need to do (clear cuts, colour changes, photo manipulation etc)
- How many images needed, would you prefer a set amount or for us to do by the hour?
- Images sent to us by email or wetransfer in a zip file, higher the quality the better the final results
- Feedback and critique when asked, this is so we can reach an outcome you are happy with
- Timeframe (when you need these by, understanding we may have limited time as well)
- Contact information so we can send you files and get in contact with you when needed

***This is annual and is included in the final fee, after the first year you will need to reapply to get this and make the next payment.**

Terms & Conditions:

- Service request must be filled out as clearly as possible - we will then email you if further information is required
- 50% non-refundable payment is required before design work is started
- Once payment has been received we will email the initial design concepts to you within 7 working days
- Additional changes will be charged out at \$25 per change (changes not included in initial package)
- Additional versions of your logo will be charged out as \$20 each (such as watermark version etc which can be requested)
- If an image is needing to be purchased for your logo there will be an additional cost of \$25 - \$30 (this will be discussed with you before purchase is made)
- Once design work has been finalised the remaining 50% of the cost is required before all the final files are sent